

IN-CLASS COURSE

# Welcome to the Electricity Industry

For juniors or executive level newcomers to the electricity industry.



Get up to speed quickly on the technical, commercial and political complexities of the electricity industry.



This informative introductory course is for people relatively new to the electricity industry who would benefit from a better understanding of the industry as a whole, industry jargon, and where their roles fit.

## Course overview



### 100 minutes of high quality online video

Inductees watch 10 high quality videos on our online resource centre, each approximately 10 minutes in length. Additionally, we provide a case study of Pole 1 of the HVDC.



### 1 full day in-class session

With everyone up to speed on the basics, these highly interactive and stimulating sessions consist of group discussions, case studies, simulations and demonstrations delivered by our two expert industry trainers – Steve and David.



### 12 months access to the Online Resource Centre

Plus, all attendees are automatically registered for the Whiteboard Alumni to get regular newsletters and invites to exclusive networking events.

## Development outcomes

- ✓ Develop a base level of industry knowledge.
- ✓ Become sufficiently conversant in the industry to engage in discussions and decision making.
- ✓ Understand where your particular field fits into the electricity value chain.
- ✓ Develops awareness of the wider electricity industry and how it all fits together.
- ✓ Enables you to understand the importance of the technical-economic-political nexus.

## Upcoming course details

IN-CLASS COURSE

LOCATION

Wellington or  
Auckland

PRICE

\$1,450 + gst

A 10% discount can be applied for each additional attendee.

## Register online

REGISTER AT

<http://whiteboardenergy.co.nz/course/welcome-to-the-electricity-industry/>

or email us at [admin@whiteboardenergy.co.nz](mailto:admin@whiteboardenergy.co.nz)  
or call 027 225 1983.



## This one day course covers

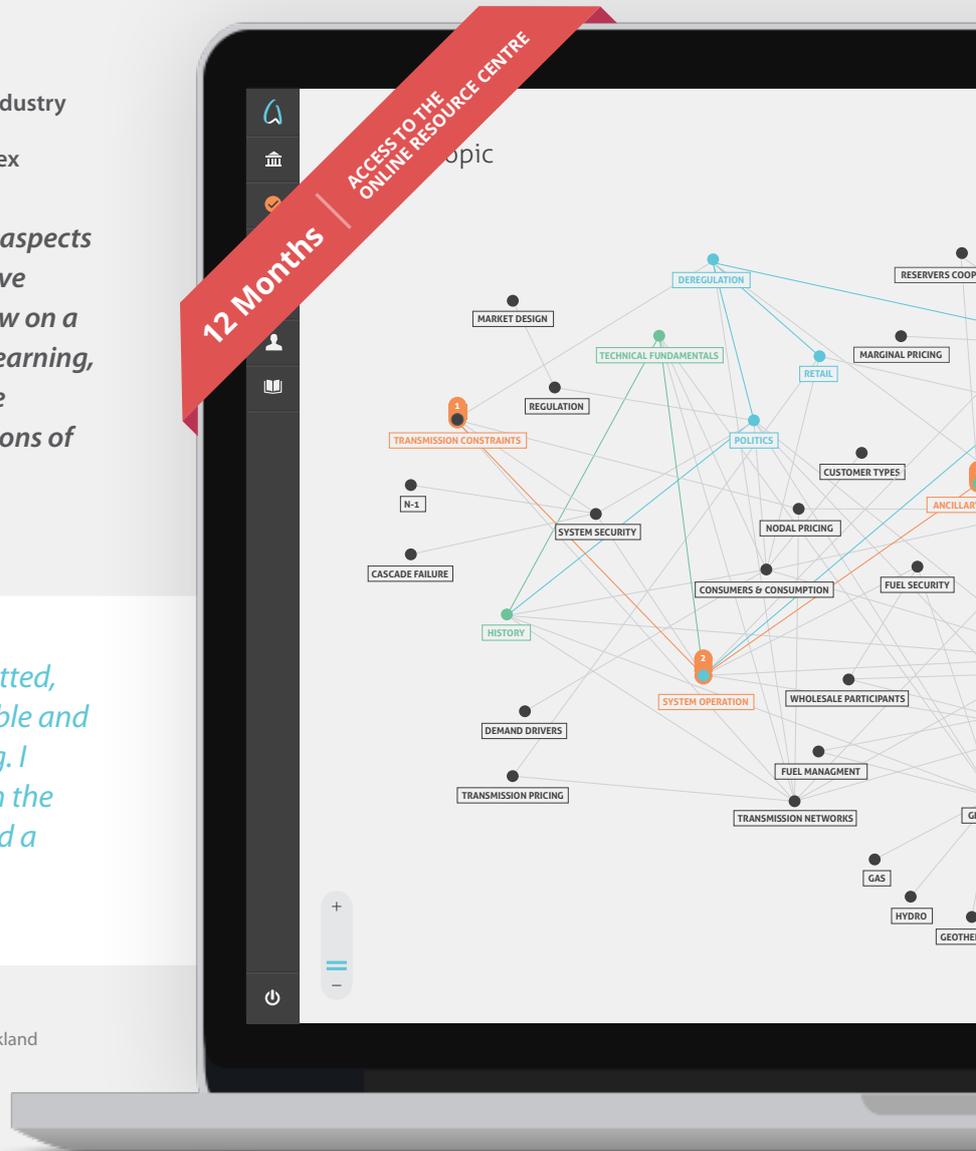
- Consumption and its drivers
- Security, Reliability and System Operation
- Wholesale and Retail Markets
- Transmission and Distribution
- The influence politics has on the electricity industry
- How it all fits together and why it is so complex

*This course is very broad and captures all aspects of the electricity value chain. Trainers Steve Batstone and David Reeve are able to draw on a wide range of historical examples to aid learning, and will develop your appreciation for the technical, economic and political dimensions of the industry.*

*Steve and David are engaged, committed, very experienced, highly knowledgeable and they clearly enjoy what they are doing. I strongly recommend this to anyone in the electricity sector. Whiteboard has filled a glaring gap very successfully.*

Golbon Zakeri, Senior Lecturer,  
Electric Power Optimization Centre – University of Auckland

Because we set preparatory material to get participants to the same starting point on the day, we can do in one day what others need to do in two. This saves you money and staff time out of the office training.



## Why Whiteboard Energy

Trainers Steve Batstone and David Reeve have worked in senior roles at the heart of this industry for many years and have an exceptional level of knowledge and passion for this industry. They remain involved in the industry keeping up to date with the latest developments including the technical and economic aspects. Both have intimate experience of the 'statecraft' that influencers need to have in order to be effective in the

whole industry and with regulators and politicians.

Steve and David are passionate about mentoring, developing critical thinking skills and encouraging robust discussions to develop clarity of thought. This, with a network of fellow participants and regular updates, gives you the best in-depth knowledge in the industry.

## Contact us

Read more [www.whiteboardenergy.co.nz](http://www.whiteboardenergy.co.nz)

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